

Every Step Counts



in the Race for Efficiency



The journey to run a marathon and to reduce energy are very similar. They should both have a structured approach, consult experts and know the challenges. The following infographic outlines what you need to know!

START

Prepare for the race



- Consult the expert (your doctor)



- Consult an expert (your energy management partner)

- Stretch daily



- Conduct an energy audit to learn where the energy challenges are in your business



- Plan to train for about a year



- Install low energy consumption devices

- Make a schedule for your self and follow it



- Optimize through automation, regulation and security



- Have a proper diet



- Continuously monitor, maintain and improve

Challenges you may face

- Stress on your body



- Company buy in and action can be difficult to get



- Mental challenge



- Existing systems are inefficient

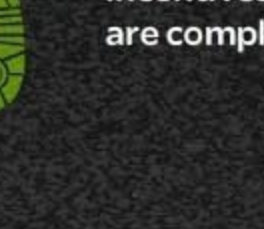
- Getting injured



- Energy rebates and incentives are complex



- Fear of not finishing



- Monitoring and continuous improvement

Overcome challenges, be a winner

- Stay hydrated to fight illness



- Secure commitment from top management early

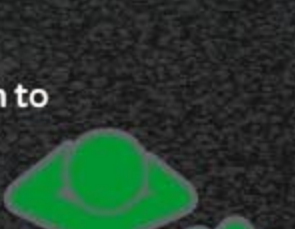


- If you get injured see a physician to make sure there is not significant injury



- Track and analyze energy data

- Cross train to keep your fitness moving forward



- Establish a baseline of energy use

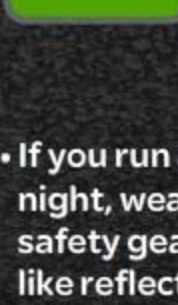


- If you get sick, take a couple of days off to recover

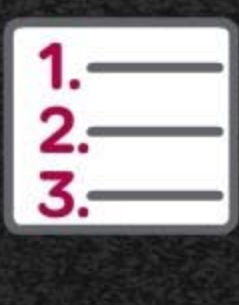


- Set clear goals for energy reduction over time

- If you run at night, wear safety gear like reflective clothing



- Create clear priorities to execute over time



FINISH

These tips are brought to you by Schneider Electric, proud sponsor of the 2013 Paris Marathon. To learn more about Schneider Electric, go to www.schneider-electric.com.

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MARATHON DE PARIS

